

## **PANTREE® FEATURED ON LEADING TAIWAN SHOPPING CHANNEL MOMO TV**

FORT LAUDERDALE, FL., Sept. 29, 2011 — PANTREE® Cookware Organizer is scheduled to appear on live airings in October on Taiwan's leading Home Shopping Network - MOMO TV -

"Introducing the PANTREE® Cookware Organizer and bonus item PANTREE® Plus to customers in Taiwan on MOMO TV is an incredible opportunity that we are extremely excited about. We were instantly attracted to Momo TV and eager to get PANTREE® featured because we value the quality and authenticity standards that Momo TV upholds all its vendors to." stated Elliot Anker, President of VSS and inventor of PANTREE®.

The PANTREE® Vertical System the first of its kind and uses the vertical space of base kitchen cabinets to expertly organize pots, pans, lids and utensils. PANTREE® solves a huge problem that kitchen owners face on how to store and organize pots, pans and lids and keep them that way. Different from other cookware organizers, PANTREE® solves the problem where it exists, in the base cabinet, and uses the vertical space that is typically left vacant. PANTREE® turns those disastrous cabinets into an efficient system for storing and using cookware.

PANTREE®, is made out of a high density ABS plastic textured slip resistant design. It holds up to 14 pieces of cookware including 4 lids and fits into standard base cabinets, even those with a 1/2 recessed shelf. It can save up to 300% in cabinet space without stacking. PANTREE® is assembled in seconds with 4 easy snap together steps. The PANTREE® Plus conveniently holds 8 cooking utensils such as whisks, spatulas, pot holders and more. Combined, the PANTREE® Vertical System holds up to 22 pieces making it the first and only complete vertical system on the market.

*Vertical Storage Solutions, based in Cooper City, Florida, is the parent company of PANTREE® and [www.pantree.com](http://www.pantree.com). VSS develops vertical space saving organizers that solve problems where the problems exist. The PANTREE® for cookware is the first of many products that VSS is launching to revolutionize kitchen organization.*